



Entrepreneurship : A Pathway to enhance income, Tuleswar Sahu of Nuapada District establishes again.

Tuleswar Sahu (26), a determined small farmer from Biromal village of Nuapada District, primarily depends on his 3-acre land for cultivation, growing rain-fed paddy. With eight members in his joint family, managing household expenses has always been a challenge.

The interventions of SPPIF (Special Programme for Promotion of Integrated Farming in Tribal Areas) funded by RKVY and implemented by CDAO Nuapada at District level through PARDA Facilitating agency and Ananya Mission Shakti Mahasangha, (BLF) Nuapada. During 2023-24 in Biromal village was covered under SPPIF programme. The beneficiaries for different activities were chosen through FGD organised by the BLF. After approval of the beneficiary list by the IFS executive committee meeting at District level required training programme was organised to orient the selected beneficiaries on practices, benefits.

Tuleswar shown interest for the Poultry night shelter because he has a small cycle repair shop in front of his house hence, he rightly assumed poultry business will enhance his income. He was provided with hardware materials for constructing Poultry Night Shelters, valued at approximately ₹3,000 from the SPPIF programme, ₹1680 he has contributed for established the poultry night shelter.

After setting up the shelter, Tuleswar started rearing indigenous poultry, taking necessary precautions for their health. Vaccination programme has been organised on regularly with the help of livestock inspector. He learns many Ethno-Veterinary Practices, gradually, he vaccinates all the birds at his own and incorporates turmeric in drinking water to prevent diseases and promote the well-being of chicks.

With this initiative, he is now able to sell 6-7 birds bi-monthly, generating an additional income of ₹2,500–3,000 per month. This supplementary earning has improved his family's financial stability and has motivated him to expand further.

This initiative has not only enhanced his income but also demonstrated how small-scale poultry farming can be a sustainable livelihood option for rural farmers. With continued support and proper management, Tuleswar is on the path to achieving greater financial independence

