



କୃଷି ଏବଂ କୃଷକ ସଶକ୍ତି କରଣ ବିଭାଗ

ଉଦ୍ୟାନ କୃଷି ନିର୍ଦ୍ଦେଶାଳୟ, କୃଷି ଭବନ, ଓଡ଼ିଶା, ଭୁବନେଶ୍ୱର

DEPARTMENT OF AGRICULTURE AND FARMERS' EMPOWERMENT
DIRECTORATE OF HORTICULTURE
KRUSHI BHAWAN, ODISHA, BHUBANESWAR

Lt. No.DHO-SECIII-MISC-0006-2021 10226

Dt.: 13.11.2024

To,

The Dy. Director of Horticulture,

Balasore / Bolangir / Cuttack / Keonjhar / Sundargarh /

Koraput / Mayurbhanj / Nabarangapur / Puri / Sambalpur

The Assistant Director of Horticulture,

Baragarh / Bhadrak / Jajpur/ Jharsuguda / Khurdha

Sub: Communication of Operational Guidelines and Annual Action Plan under the State Plan Scheme- "**Electricity Tariff to Cold Stores**" during the year 2024-25 - regarding.

Sir,

Enclosed, please find herewith the Operational Guidelines and Annual Action Plan under the State Plan Scheme- "**Electricity Tariff to Cold Stores**" during the year 2024-25 for information and necessary follow up action.

Further, it is worth mentioning that the cold store units covered under the scheme shall be mobilized for storage of horticultural and agricultural produces of the clusters developed in the catchment of the cold stores. The cold store entrepreneurs shall be sensitized as regards provisions of the State Plan Scheme- Support for post-harvest management in Horticulture so that the FPOs/ WSHGs avail the transport and storage assistance under the scheme.

Yours faithfully,

Encl: As above


Director of Horticulture

Odisha, Bhubaneswar

Memo No. 10227

Date 13.11.2024

Copy submitted to the Principal Secretary to Govt., Department of Agriculture and Farmers' Empowerment, Odisha, Bhubaneswar for kind information.


Director of Horticulture

Odisha, Bhubaneswar



1. Background

The Scheme aims to ensure sustainability & viability of functional cold stores in the State by providing subsidy on electricity tariff @ 50% / annum to the functional cold stores for storage of Agricultural & Horticultural Produces for 3 years from 2024-25 to 2026-27.

2. Scheme/ Programme Objectives

The programme objective is -

1. To encourage the Cold Storage Owners for storage of Potato and other Fruits / Vegetables cultivated by farmers, for fetching higher prices of the produce beyond the peak harvesting season.
2. To ensure sustainability & viability of functional cold stores.
3. Reduction of Post-harvest losses to increase the farmer's income.
4. Stabilized the market price during lean period.

3. Coverage under the Scheme/ Programme and duration [(i) In case of Capital projects, length/ area etc of the work with detailed break-up as well as intended benefit to the public; (ii) In case of Social sector projects, the Target Beneficiaries, eligibility criteria, quantum of benefit to be detailed]

Duration of the Scheme: Yearly basis for 3 years (2024-25, 2025-26 & 2026-27)

Targeted Beneficiaries: The existing functional cold stores in both the public and private sectors will be entitled to get the electricity tariff subsidy

Eligibility criteria:

- The existing functional cold stores in both the public and private sectors will be entitled to get the electricity tariff subsidy.
- Only cold stores of 500 MT and above will be eligible for availing of the tariff subsidy. It has to be temperature-controlled storage where flowers, fruits, vegetables & other Agricultural & Horticultural produces can be kept fresh or frozen until it is needed.
- The Cold Stores involved in compost making and button mushroom production activity are also eligible for availing electricity tariff subsidy under State Potato Mission.
- The cold storages utilizing their installed capacity by storing potato either by purchasing potato/ seed potato or by effecting a contract/agreement / MOU with FIGs, FPOs and individual farmers of the State for keeping their products will be eligible for availing subsidy on electricity tariff.
- The Electricity tariff subsidy will be disbursed for cold stores along with the office building. No separate connectivity is required for the office building of the cold stores.
- The cold store owner shall be eligible for tariff subsidy only if he has paid all the electricity dues including the arrear amount if any.
- The cold store owner shall provide storage facility to the farmers/ FPOs of Odisha, who are producing potato, agricultural and horticultural produce, otherwise, payment of electricity tariff subsidy will be stopped immediately and the recovery process will be initiated.

Benefits:

Subsidy on electricity tariff @ 50% / annum to the functional cold stores for storage of Agricultural & Horticultural Produces for 3 years from 2024-25 to 2026-27.

4. Implementation of the Scheme/ Programme (with definite role of the stakeholders at State/ District/ implementation level)

- The cold store owner has to submit the required documents in support of the ownership of the cold store as will be required by the Directorate of Horticulture or his authorized representatives.
- The entrepreneur / cold store owner has to apply in the prescribed format to

- the Assistant Director of Horticulture / Deputy Director of Horticulture, as the case may be, to avail of the subsidy.
- The subsidy shall be disbursed to the cold store owner's account only after following the procedure outlined in the following paras. The accounts should be seeded with the AADHAAR number.
 - A case record will be opened in the office of ADH / DDH for every cold store with details as will be required by the Directorate of Horticulture.
 - Cold store owners are to be informed regarding separate stacking of produces in a scientific manner for easy assessment.
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 - The Inspection Team, to be constituted by DDH/ADH, will comprise of the following:-
 - i. Deputy Director of Horticulture
 - ii. Assistant Director of Horticulture
 - iii. Assistant Horticulture Officer
 - iv. Representative of CDAO
 - v. Representative of TPCODL, TPWODL, TPSODL, TPNODL.
 - vi. Assistant Agriculture Engineer
 - vii. Inspector of Supplies / Marketing Inspector of FS & CW Department.
 - viii. Two farmer representatives from Governing Board of ATMA or the District Mission Committee of NHM to be rotated every quarter.
 - The Inspection Teams will verify all the cold stores throughout the State on a fixed day of the month as notified by the Director of Horticulture. If the fixed day is a public holiday, the inspection will be taken up on the next working day. In case of the absence of any member of the team, his representative will be treated as a part of the team.
 - The Inspection Team will take photographs with GPS enabled camera with date and time and both hard and soft copies of the photographs will be kept in the case record. In the case of a multi-chambered cold store, GPS

photographs of each chamber of the cold store will be taken.

- 5% supervisory check will be carried out every month by the Special Teams to be constituted by the Director of Horticulture, Odisha in such a manner that each cold store will be inspected at least once during a financial year. The supervisory inspection will be of a surprising nature. If any lapses are found during the supervisory inspection or otherwise and it is found that the cold store owner has illegally availed the subsidy or the owner was not eligible to avail the subsidy, he will be liable to pay back the entire subsidy amount, failing which the entire subsidy amount disbursed to him shall be recovered under the provisions of OPDR Act, and the entrepreneur will be debarred from availing any further electricity tariff subsidy.
- The bills generated by the Electricity Distribution Company towards the electricity consumption of the cold store will be kept in the office of ADH / DDH for the record.
- The cold store owner has to submit the proof of payment of the bill of the last month for being eligible to avail of the electricity tariff subsidy.
- Funds will be made available to the DDH / ADH based on the assessment of the capacity of the running cold stores utilized for storing Agricultural & Horticultural produces under their jurisdiction.
- The cold store entrepreneur has to apply in the prescribed format every month along with a self-attested copy of the electricity bill and the proof of the payment of the Bill.
- He has also to give an affidavit that he has raised the bill for the electricity dues for Agricultural & Horticultural produces as required under the scheme and not for any other purpose.
- The subsidy will be paid on the actual consumption of electricity based on monthly electricity bills for a period of 3 years w.e.f. issue of these Operational Guidelines. The subsidy will be allowed only on the current charges payable on or before the due date which will include demand charges, electricity duty, meter rent, other miscellaneous charges etc. but shall not include arrear amount, penalty, late fee etc. The electricity tariff subsidy at the rate of 50 % will be disbursed for 3 years up to 2026-27 for the actual period of storage of Agricultural & Horticultural produces.
- All existing running cold stores should apply in the first fortnight of April and these cold stores will be inspected by 30th April of every year, so that tariff

subsidy is made available to them w.e.f. 01st June of every year. The cold stores to be set up after issue of the operational guideline, must file their claims for availing tariff subsidy with one week of the establishment of the cold stores and the subsidy will be admissible to it from the month succeeding the application. If a cold store owner does not claim tariff subsidy within the period stipulated for it (i.e. in the first fortnight of April of every year or within 1 week of it becoming operational), then the subsidy for the lost period will not be paid to him. He will, however, be eligible to claim subsidy for the remaining part of 3 years period at the rates applicable for the remaining period.

- The subsidy will be released directly into the bank accounts of the cold store owners.
- DDH /ADH shall effect payment within 7 days of submission of joint verification report by the committee.
- DDH /ADH shall furnish the UC for the expenditure incurred at the end of each financial year.

5. Source of funding for the Scheme/ Project and fund flow mechanism

- It is a State Plan Scheme with 100% funding from State Govt.
- A & FE Dept. will sanction the funds as per budget provision to the Directorate of Horticulture after approval of Action Plan.
- The funds released to DDH/ADH concerned from the Director of Horticulture for implementation.

6. Intended Scheme/ Programme Outcome

Components	2024-25		2025-26		Total	
	In Nos.	Amount (in Lakh)	In Nos.	Amount (in Lakh)	In Nos.	Amount (in Lakh)
Electric Tariff to Cold Stores	40	400	40	400	40	400

Total	40	400	40	400	40	400

7. Monitoring & Evaluation mechanism

The scheme will be monitored by internal verification committee consisting of following members:

- a. Additional Director of Horticulture – Chairman
- b. FA-cum-Joint Secretary / Deputy Secretary to Govt., DAFE – Member
- c. Joint Director, DAFP– Member
- d. Joint Director, DS & WD– Member
- e. Scheme Officer (DOH) – Member Convenor

The scheme is auditable as per prevailing rules and regulations under the state Government. Post project evaluation will be made by an independent agency with assistance of PPOMU cell of Finance Dept.

8. Forms for application by the beneficiaries (if any) to be annexed

APPLICATION FORM FOR AVAILING ELECTRICITY TARIFF SUBSIDY UNDER THE SCHEME ELECTRICITY TARIFF TO COLD STORES

PHOTOGRAPH

ENTREPRENEURS PROFILE

1. Name of the Cold Store Owner / Applicant:

2. Father's Name:
3. Permanent Address (With Postal Pin) & Telephone No.
4. Present Address (with Postal Pin) & Telephone No.
5. Caste: (General/SC/ST/OBC)

6. Identity proof of the applicant–

(The photocopy should be self-attested)

7. Name of the Cold Store:
8. Address of the Cold Store:
9. Date of establishment of Cold Store:
10. Electricity Consumer no of the Cold Store:
11. Connected load/contract demand allowed to the Cold Store:
12. Total Storage Capacity (MT):
13. Quantity of potato stored (MT):
14. Quantity of other vegetables stored (MT):
15. Source of stored potatoes:
 - a. Own stock (with documents):
 - i. Inside state (MT):
 - ii. Outside state (MT):
 - b. Farmers' stock in MT (with documents):

I do undertake that the above information is true so far as my knowledge is concerned.

Place & Date:

Signature of Applicant

**APPLICATION FORM FOR AVAILING ELECTRICITY TARIFF SUBSIDY UNDER THE
SCHEME ELECTRICITY TARIFF TO COLD STORES**

MONTHLY TARIFF SUBSIDY CLAIM FORM

Name of the Month:

1. Name of the Cold Store Owner / Applicant
2. Name of the Cold Store:
3. Address of the Cold Store:
4. Total Storage Capacity (MT):
5. Sources of stored potatoes:
 - a. Own stock (with documents):
 - i. Inside state (MT):
 - ii. Outside state (MT):
 - b. Farmers' stock in MT (with documents):
6. Name of the Bank: _____ Branch: _____
 IFSC Code: _____ Account No: _____
7. Monthly storage of potato/ Agricultural & Horticultural produce (Rs.):

Month	Monthly average stored Agricultural & Horticultural produce (MT)	Monthly average % of capacity utilized (%)	Monthly average stored potato (MT)	Monthly average % of total capacity utilized for storing potatoes (%)	Remarks
1	2	3	4	5	6

8. Month wise electricity due (Rs.):

Month	Initial reading (Watt)	Final reading (Watt)	Units consumed (Watt)	Electricity Due* with late fee (Rs.)	Electricity Due* without late fee (Rs.)	Amount paid (Rs.)	Date of payment (Rs.)
1	2	3	4	5	6	7	8

N.B.: Please enclose a copy of the original electricity bill and payment receipt

*The total electricity due includes Demand charges, Electricity Duty, Meter Rent, other Miscellaneous charges etc.

11. Month / Date of first electricity tariff subsidy availed under State Potato Mission:

12. Rate of subsidy amount proposed (%):

13. Subsidy amount claimed for the month of (Rs.):

I do undertake that the above information is true to the best of my knowledge. The bill claimed here has been utilized for storing of Agricultural & Horticultural produces only and does not include electricity dues for non-cold store activities like residential, office, irrigation etc.

Place:

Signature of Applicant

Date:

For Office Use only

Certified that the above cold store owner has stored Agricultural & Horticultural produce. The cold store has stored % of its capacity with potato procured from inside the State. The bill amount (without late fee) is Rs. for the month of The above cold store owner is eligible for electricity tariff subsidy of

Rs. for the month of

HO/AHO

DDH/ADH

